

How Private Cloud Transforms IT Operations



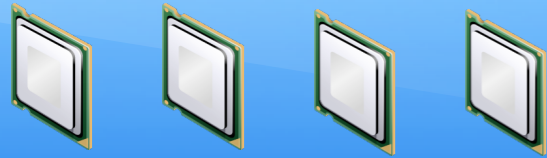


What Is a Private Cloud?

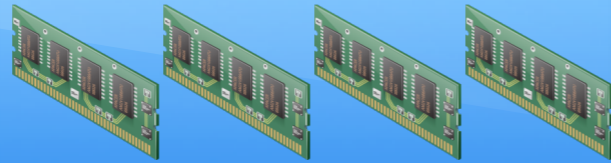


Consumed
Differently

Built Differently



CPU Pool



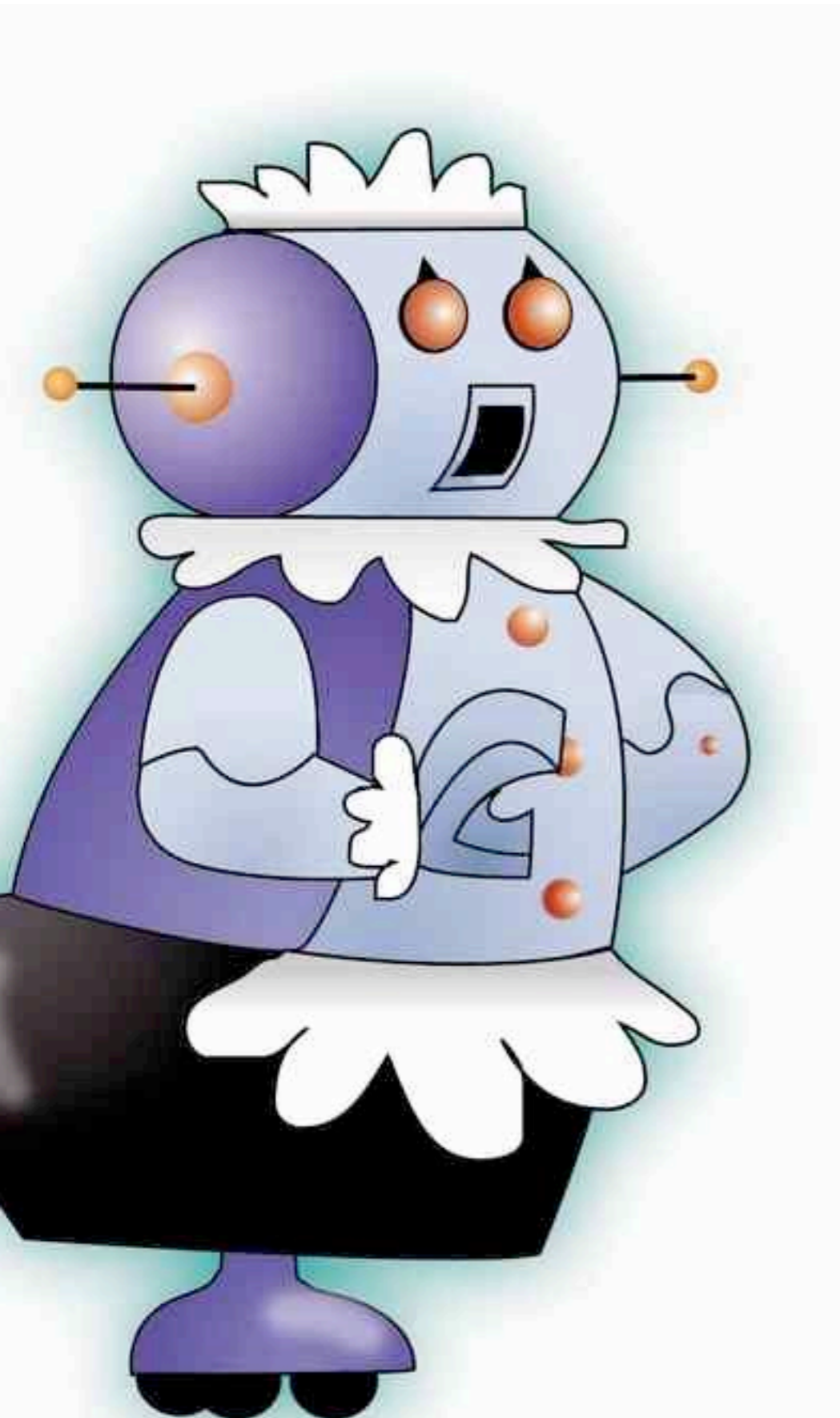
Memory Pool



Storage Pool



Interconnect Pool



Operated
Differently



Under IT Control

Why Implement a Private Cloud?

A world map where the continents are represented by large, billowing white clouds against a deep blue sky. The clouds are positioned to match the geographical shapes of the continents, with North and South America on the left, Europe and Africa in the center, and Asia and Australia on the right. The overall image has a clean, professional aesthetic.

LEGACY IT





Stop Over Provisioning



AGILITY



Organizational Change

“Delivering a private cloud capability is 10% technology and 90% people, process and politics” – Chuck Hollis

Network
Team

Server
Team

VMware
Team

Storage
Team

Cross Functional Staff

Network

Team
Player

Server

Debugging

Business

Virtualization

Storage

Automation

Total Buy-In

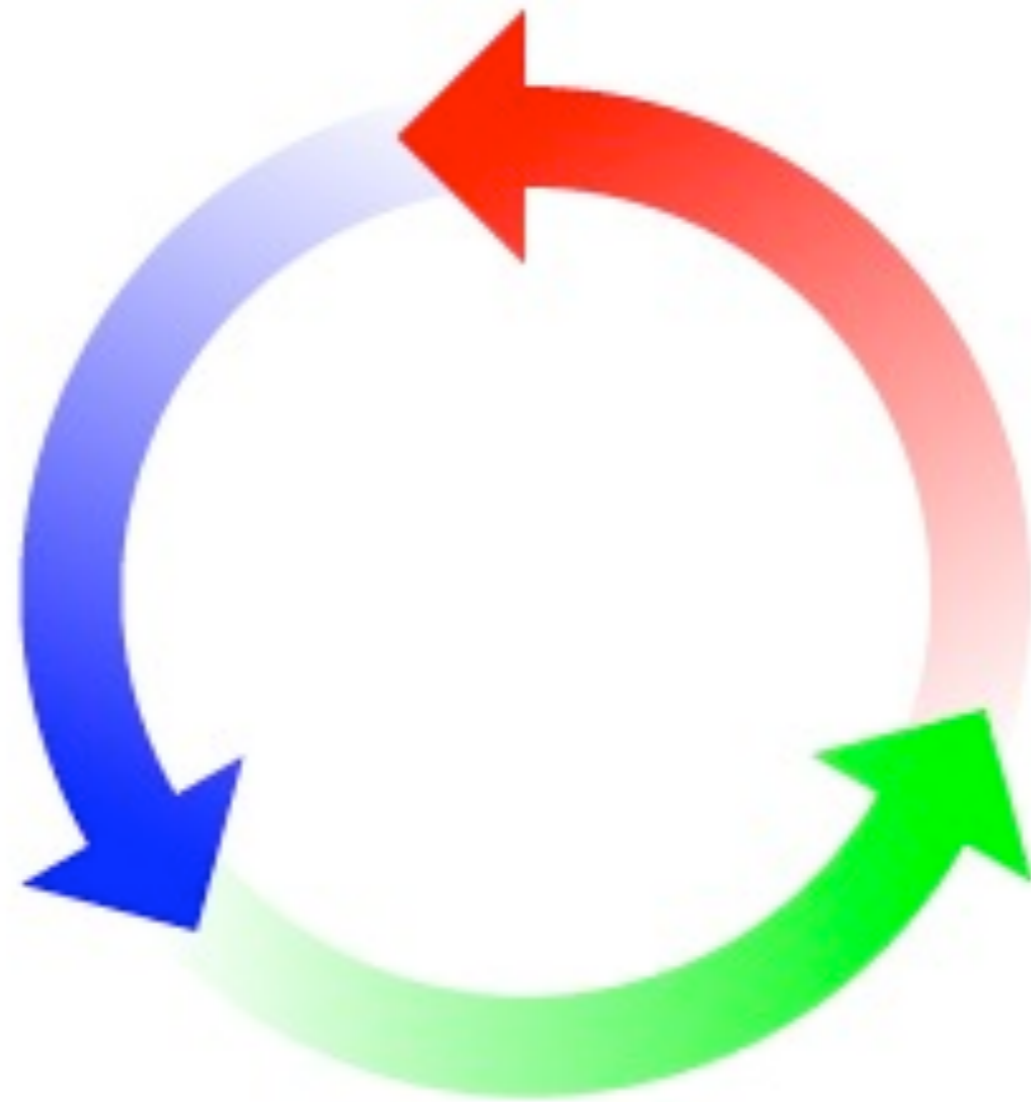


Process Change

Service Level Agreements



Life Cycle Management



Charge Back



Software Licensing



A man in a dark suit, white shirt, and red tie is shown from the chest up. He is holding a glowing white sphere with both hands. The sphere is the focal point and contains the text "Capacity Planning". The background is a dark blue gradient.

Capacity Planning



Disaster Recovery

Kicking Off a Successful Pilot

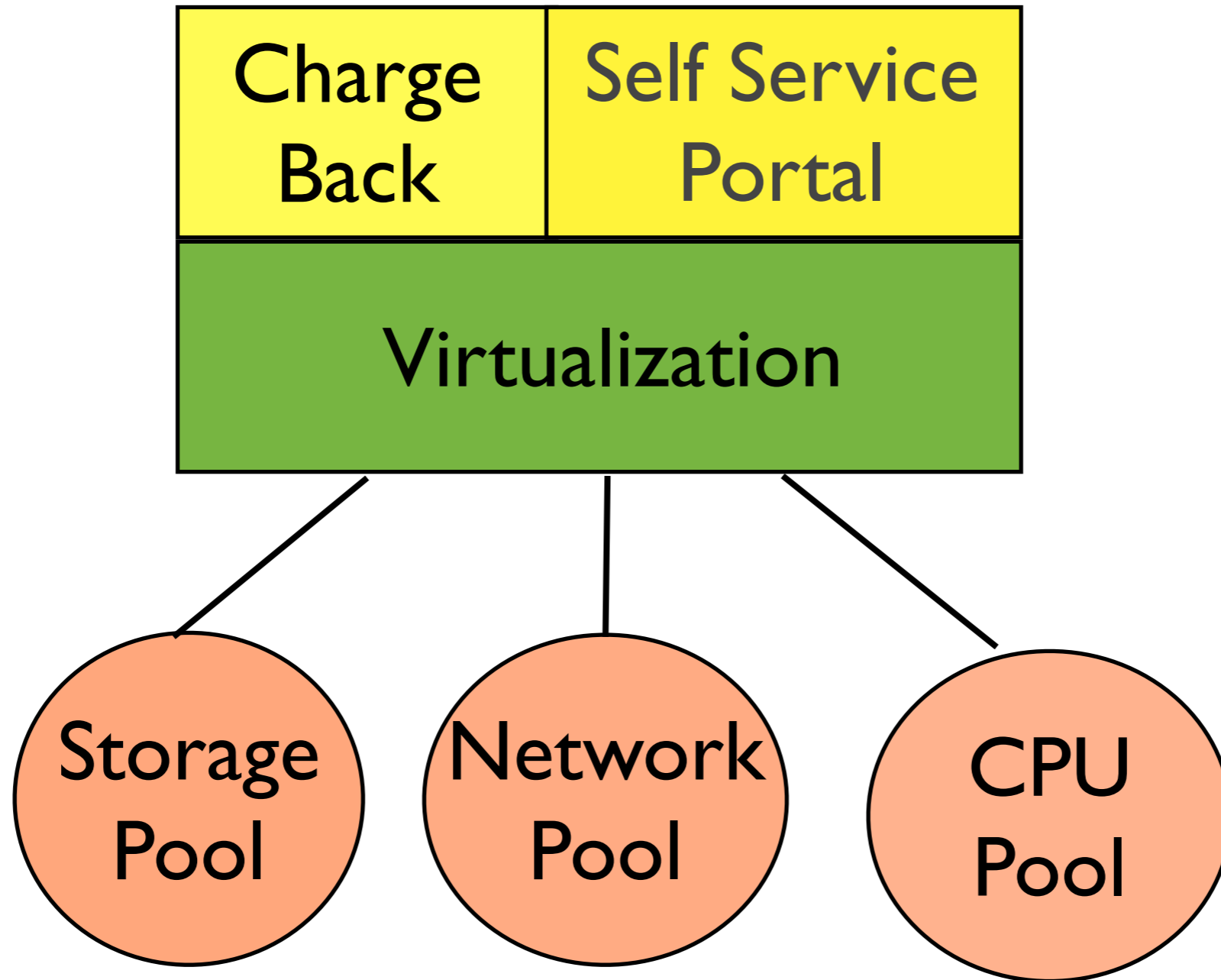


You Will Face Resistance





Example Architecture



Free Yourself from Today's IT Shackles

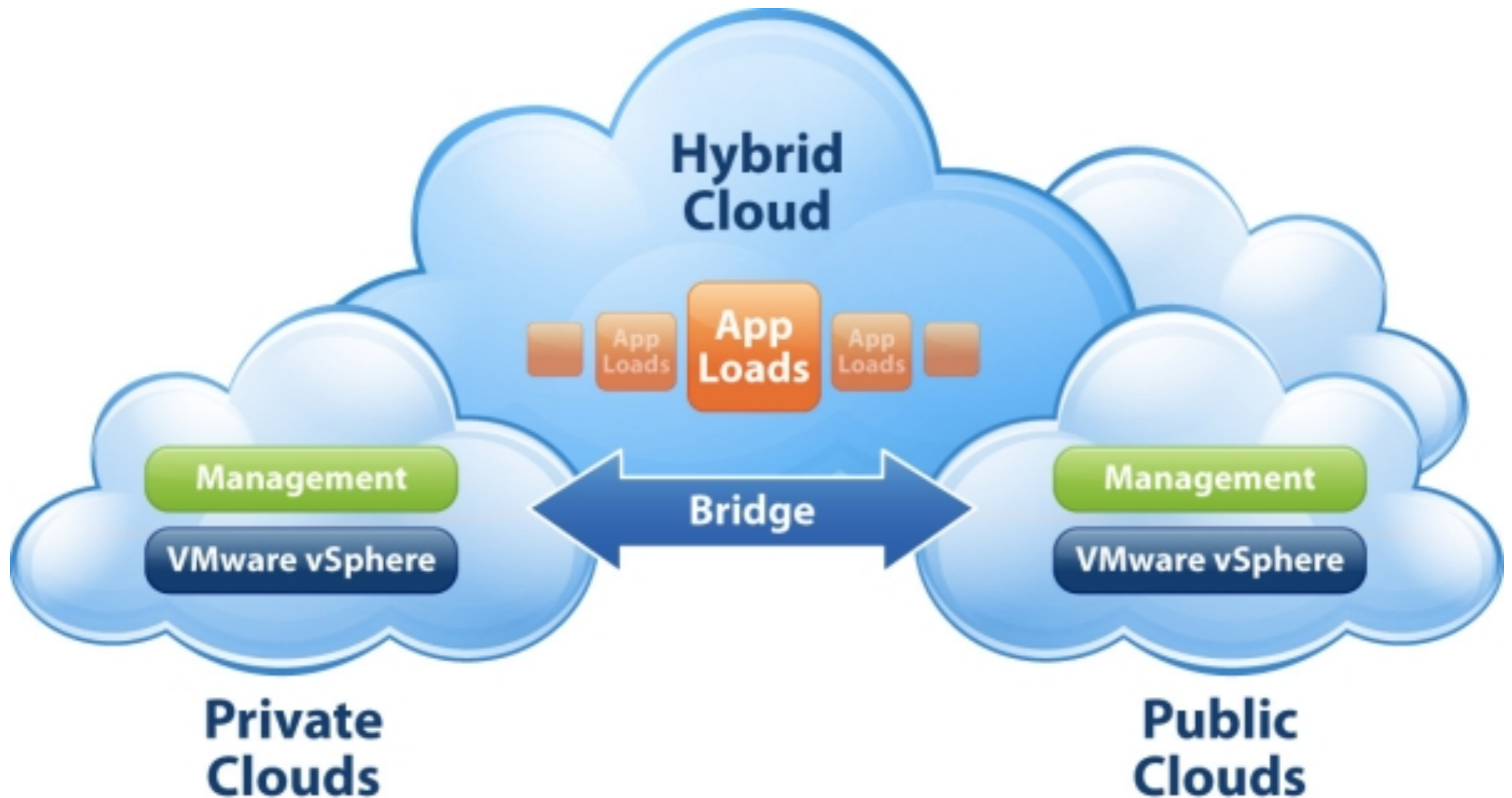




Engage the Users



The Private Cloud is a Bridge





Rod Mach

rod@hiperlogic.com

twitter: @chamdor

www.hiperlogic.com

vmware vEXPERT